



Young Living Diffuser Line Rating System

In the growing field of aromatherapy there are hundreds of diffusers to choose from. Selecting a diffuser that is functional, convenient, and appealing can be overwhelming. As the world leader in essential oils, Young Living has unmatched knowledge of essential oil diffusing. Through years of experimentation and studies of essential oils, enhanced technology of cold air diffusing has become an expertise. As Young Living strives to bring the highest quality, cost effective diffusers to our customers, emphasis remains on maintaining the maximum therapeutic benefit of essential oils.

As our diffuser line expands, it is essential to create a simple, fact-based method for selecting a diffuser that best fits individualized needs while offering the full therapeutic benefits of essential oils. To assist you in identifying which of our quality diffusers is ideal for your situation we have created the Young Living Diffuser Rating System. The Young Living Diffuser Rating System is based on five criteria used to determine overall quality of a diffuser: Performance, Safety, Convenience, Noise Level, and Appearance.

FIVE CRITERIA

Performance. The most important aspect for determining a quality diffuser is overall functionality. Functionality is composed of therapeutic mist output without heat, ability to diffuse any essential oil regardless of viscosity, and its ability to diffuse without clogging.

Safety. A diffuser should be safe to use anywhere, whether at home or traveling. Safety is measured by a diffusers potential to spill or break as well as being child and pet friendly.

Convenience. Ease of use, or convenience, is a fundamental characteristic that any diffuser should possess. Easy to understand assembly and instructions, minimal parts, and trouble-free cleaning greatly influence the overall quality of a diffuser.

Noise Level. Diffusing should be enjoyable and relaxing. To enjoy the overall diffusing experience a diffuser should operate with minimal humming, whining, and vibration.

Appearance. Versatility is indispensable when using a diffuser in your home, office, or nursery. The size, color, and design of your diffuser should fit easily with any décor.

QUALITY RATING

Each of the five criteria used to determine overall quality of a diffuser will receive a quality rating. A quality rating, based on an industry standard scale, provides an at-a-glance rank for a respective diffuser category. A diffuser can rank from one star, poor, to four stars, excellent. The detailed rating system is outlined below.

- Excellent ☆☆☆☆
- Good ☆☆☆
- Fair ☆☆☆
- Poor ☆

Example:

- Performance: ☆☆☆ (Good)
- Safety: ☆☆☆ (Fair)
- Ease of Use: ☆☆☆☆ (Excellent)
- Noise Level: ☆☆☆ (Fair)
- Appearance: ☆☆☆ (Good)